

Reg. No.....

(Pages : 3)

S.U. 8731

Name.....

M.Sc. DEGREE ENTRANCE EXAMINATION, MAY 2018

PSYCHOLOGY

Time : Two Hours

Maximum : 100 Marks

Section A

Choose the correct answer. Answer all questions. Each question carries 1 mark.

1. The S-O-R concept was developed by
 - a) Pavlov
 - b) Gestalt
 - c) Tolman
 - d) Woodworth
2. Who is the author of the book "Beyond Freedom and Dignity"?
 - a) E. L. Thorndike
 - b) B. F. Skinner
 - c) W. Kohler
 - d) I. P. Pavlov
3. Senile dementia is usually the result of a reduction in blood flow to the
 - a) Spinal Cord
 - b) Endocrine glands
 - c) Brain
 - d) Visceral organs
4. In India the Mental Health Act was enacted in the year
 - a) 1987
 - b) 1990
 - c) 2001
 - d) 1985
5. Showing childish behavior during the adulthood is an example of
 - a) Ego Regression
 - b) Projection
 - c) Libido Regression
 - d) Repression

Turn over

6. Which structure in the core of the brain is involved in the expression of stronger emotion such as fear and rage?
- Thalamus
 - Limbic system
 - Hypothalamus
 - None of these
7. The ability to remain alert to a task over an extended period of time is known as
- Span of attention
 - Sustained attention
 - Shifting of attention
 - Immediate memory span
8. According to which principle a more preferred activity can be used to reinforce a less preferred activity.
- Law of effect principle
 - Premack principle
 - Recency principle
 - Pinprick principle
9. Complete loss of memory is termed as
- Paramnesia
 - Coma
 - Amnesia
 - Trauma
10. The mental representation of an external event is called
- Image
 - Concept
 - Symbol
 - Schema

(10 × 1 = 10 marks)

Section B

Give the correct answer. Answer all questions. Each question carries 2 marks.

11. Freud wrote the represents "every moral restriction, the advocate of a striving towards perfection- it is in short, as much as we have been able to grasp psychologically of what is described as the higher side of human life".
12. According to C.G Jung, the masculine archetype in women is called.....
13. The first Psychologist to term one type of rigid learning as imprinting was
14. "The need for achievement" was first defined largely on the basis of clinical studies done by.....
15. The theory of transfer of learning was introduced for the first time by.....
(5 × 2 = 10 marks)

Section C

Answer any six questions. Each question carries 10 marks.

16. Constructive and reconstructive processes in memory
17. Somatoform disorders
18. Theories of forgetting
19. Circadian Rhythms
20. Cognitive Behavior Therapy
21. Flash bulb memory
22. Retroactive Interference and Proactive Interference
23. Wernicke- Geschwind Theory
24. Cognitive Dissonance
(6 × 10 = 60 marks)

Section D

Write an essay on any one of the following (20 marks)

25. What is motivation? Explain the theories of motivation.
26. Define personality. Discuss the humanistic theories of personality.
(1 × 20 = 20 marks)