

Civics

8. Understanding Advertising

Fill in the Blanks :

1. _____ draw our attention to various products and describe them positively so that we become interested in buying them.
 2. Advertising is all about building _____.
 3. _____ means stamping a product with its particular name or sign.
 4. Advertising plays a crucial role of trying to _____ us to buy the products.
 5. Advertising often show us images of _____ of rich people.
 6. Advertising a product costs a lot of _____.
 7. Social advertisement refers to advertisement made by the _____ or _____ that have a larger message for society.
 8. Advertisement is an important part of our _____ and _____ life today.
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