

CLASS XII
MASS MEDIA OF COMMUNICATIONS

2.	Is the Radio as a medium of mass communication dying out? Discuss.	4
3.	Discuss the potential of FM stations have in post-liberalisation India?	4
4.	Trace the changes that are happening in the medium of Television.	4
5.	Trace out the changes that have been happening in the medium of Television today.	4
6.	What do you understand by the term ‘Imagined Community’?	2
7.	Why media was considered a Watchdog of Democracy?	2
8.	Discuss the Beginnings & Growth of Modern Mass Media.	4
9.	What was the gravest challenge the media faced during emergency?	2
10.	Explain briefly the impact of Globalization on the Media.	4
11.	What is meant by Infotainment?	2
12.	How has the emergence of Transnational Television impacted the Indian Culture?	4
12.	Define the term Mass media of Communications.	2
