

ASSIGNMENT FOR THE SESSION 2013-2014

Class: XI

Subject : Business Studies

Assignment No. 3

1. How do small scale industries contribute to the socio-economic development of India?
2. What measures has the government taken to solve the problem of finance and marketing in the small scale sector?
3. Discuss the problems faced by the small scale enterprises.
4. Explain the objectives and functions of SIDBI.
5. "Wholesaler is a hurdle in the distribution chain". Do you agree? Give reasons in support of your answer.
6. Why has franchising become so popular in recent years? What are its limitations?
7. Discuss the features of a departmental store. How are they different from chain stores or multiple shops?
8. What role does FICCI play in the promotion of internal trade?
9. What do you mean by contract manufacturing? Explain with the help of an example.
10. What is WTO? Discuss its various objectives and role in promoting international trade.

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