

UNIVERSITY OF MYSORE
Postgraduate Entrance Examination July-2019



**QUESTION PAPER
BOOKLET SERIES**

X

**QUESTION PAPER
BOOKLET NO.**

Entrance Reg. No.

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SUBJECT CODE : 3 9

QUESTION BOOKLET

(Read carefully the instructions given in the Question Booklet)

COURSE : M.B.A.

SUBJECT : Agribusiness

MAXIMUM MARKS : 50

MAXIMUM TIME : 1.15 HOURS

(Including time for filling O.M.R. Answer sheet)

INSTRUCTIONS TO THE CANDIDATES

1. The sealed question paper booklet containing 50 questions enclosed with O.M.R. Answer Sheet is given to you.
2. Verify whether the given question booklet is of the same subject which you have opted for examination.
3. Open the question paper seal carefully and take out the enclosed O.M.R. Answer Sheet outside the question booklet and fill up the general information in the O.M.R. Answer sheet. If you fail to fill up the details in the form as instructed, you will be personally responsible for consequences arising during evaluating your Answer Sheet.
4. During the examination:
 - a) Read each question carefully.
 - b) Determine the Most appropriate/correct answer from the four available choices given under each question.
 - c) Completely darken the relevant circle against the Question in the O.M.R. Answer Sheet. For example, in the question paper if "C" is correct answer for Question No.8, then darken against Sl. No.8 of O.M.R. Answer Sheet using Blue/Black Ball Point Pen as follows:

Question No. 8. (A) (B) (C) (D) (Only example) (Use Ball Pen only)
5. Rough work should be done only on the blank space provided in the Question Booklet. Rough work should not be done on the O.M.R. Answer Sheet.
6. If more than one circle is darkened for a given question, such answer is treated as wrong and no mark will be given. See the example in the O.M.R. Sheet.
7. The candidate and the Room Supervisor should sign in the O.M.R. Sheet at the specified place.
8. Candidate should return the original O.M.R. Answer Sheet and the university copy to the Room Supervisor after the examination.
9. Candidate can carry the question booklet and the candidate copy of the O.M.R. Sheet.
10. The calculator, pager and mobile phone are not allowed inside the examination hall.
11. If a candidate is found committing malpractice, such a candidate shall not be considered for admission to the course and action against such candidate will be taken as per rules.
12. Candidates have to get qualified in the respective entrance examination by securing a minimum of 8 marks in case of SC/ST/Cat-I Candidates, 9 marks in case of OBC Candidates and 10 marks in case of other Candidates out of 50 marks.

INSTRUCTIONS TO FILL UP THE O.M.R. SHEET

1. There is only one most appropriate/correct answer for each question.
2. For each question, only one circle must be darkened with BLUE or BLACK ball point pen only. Do not try to alter it.
3. Circle should be darkened completely so that the alphabet inside it is not visible.
4. Do not make any unnecessary marks on O.M.R. Sheet.
5. Mention the number of questions answered in the appropriate space provided in the O.M.R. sheet otherwise O.M.R. sheet will not be subjected for evaluation.

ಗಮನಿಸಿ : ಸೂಚನೆಗಳ ಕನ್ನಡ ಆವೃತ್ತಿಯು ಈ ಪುಸ್ತಕದ ಹಿಂಭಾಗದಲ್ಲಿ ಮುದ್ರಿಸಲ್ಪಟ್ಟಿದೆ.

- 1) Which of the following is the commercial crop in India?
(A) Mustard (B) Tobacco
(C) Jute (D) All of the above
- 2) Which Indian state produces the largest quantity of pulses?
(A) Maharashtra (B) Uttar Pradesh
(C) Madhya Pradesh (D) Rajasthan
- 3) What is the correct descending order of rice producing states in India?
(A) Andhra Pradesh, Punjab, Uttar Pradesh, West Bengal
(B) West Bengal, Uttar Pradesh, Andhra Pradesh, Punjab
(C) Karnataka, Maharashtra, Tamil Nadu, West Bengal
(D) Karnataka, Punjab, Maharashtra, Uttar Pradesh
- 4) What is the correct descending order of food grain producing states?
(A) Uttar Pradesh, Punjab, Madhya Pradesh And West Bengal
(B) Punjab, Uttar Pradesh, Madhya Pradesh And West Bengal
(C) Uttar Pradesh, Punjab, West Bengal And Madhya Pradesh
(D) Uttar Pradesh, Madhya Pradesh, Punjab And West Bengal
- 5) Which of the following is not matched correctly?
(A) Rabi Crop.....Mustard, Cucumber
(B) Rabi Crop.....Mustard, Barley
(C) Zaid Crop.....Moong, Vegetables
(D) Kharif Crop.....Cotton

- 6) Which of the following statement is not correct?
- (A) India is the second largest producer of fruits in the world
 - (B) India is the biggest producer of vegetables in the world
 - (C) Production of fruits, vegetables and spices called horticulture.
 - (D) Uttar Pradesh is the largest producer of the wheat in India
- 7) Which agency is responsible for procurement, distribution and storage of food grain production in India?
- (A) Ministry of Agriculture
 - (B) Food Corporation of India
 - (C) NAFED
 - (D) TRIFED
- 8) By using the currency forward market to sell dollars forward, an _____ can lock on to a rate today and reduce his uncertainty.
- (A) Importer
 - (B) Speculator
 - (C) Exporter
 - (D) Arbitrager
- 9) _____ is the last day on which the futures contract will be traded, at the end of which it will cease to exist.
- (A) Redemption Date
 - (B) Expiry Date
 - (C) Exercise Date
 - (D) Maturity Date
- 10) A call option with a strike price of 150 trades in the market at premium of Rs.12. The spot price is Rs.160. The time value of the option is Rs._____.
- (A) 12
 - (B) 10
 - (C) 2
 - (D) 8

- 11) A trader buys three-month put options on 1 unit of gold with a strike of Rs.17000/10 gms at a premium of Rs.70. Unit of trading is 1kg. On the day of expiration, the spot price of gold is Rs.16800/10 gms. What is his net payoff?
- (A) (+) 13,000 (B) (+) 20,000
(C) (–) 13,000 (D) (–) 20,000
- 12) CHARJDEL is a symbol for the _____ futures contract traded on NCDEX:
- (A) Copper (B) Chilli
(C) Chana (D) Crude Oil
- 13) The participants need to access the NSPOT trading system either as client through a member or as _____ of NSPOT.
- (A) Dealer (B) Agent
(C) Member (D) Contractor
- 14) The Blue Revolution is related with?
- (A) Fish production (B) Food grain production
(C) Oilseed production (D) Milk production
- 15) Indian agriculture is typically characterized as?
- (A) Land surplus, labour scare economy
(B) Land surplus, labour surplus economy
(C) Land scare, labour surplus economy
(D) Land scare, labour scare economy

- 16) Dr. M.S. Swaminathan has distinguished himself in which of the following fields?
- (A) Nuclear Physics (B) Agriculture
(C) Astrophysics (D) Medicine
- 17) The Green Revolution in India was the outcome of the efforts of who amongst the following?
- (A) M.S. Swaminathan (B) C Rangrajan
(C) K.V. Kamath (D) Rakesh Mohan
- 18) The National Bank for Agriculture and Rural Development (NABARD) was established in the year?
- (A) 1970 (B) 1975
(C) 1977 (D) 1980
- 19) The cropping intensity of maize-potato-tobacco is—
- (A) 200% (B) 100%
(C) 300% (D) None of these
- 20) In India post-harvest losses of fruit and vegetable is Per cent of the total production.
- (A) 25 – 30 (B) 40 – 45
(C) 15 – 20 (D) 50 – 50
- 21) Neelum is variety of—
- (A) Papaya (B) Mango
(C) Grape (D) Apple

- 22) In India, gene bank of wheat is located at–
- | | |
|---------------------|------------|
| (A) IARI, New Delhi | (B) Karnal |
| (C) Ludhiana | (D) Kanpur |
- 23) The Commission of Agricultural Costs and Prices fixes the–
- | | |
|---------------------|-------------------|
| (A) Retail price | (B) Support price |
| (C) Wholesale price | (D) None of these |
- 24) ‘Pusa Jai Kisan’ is a somaclone of–
- | | |
|---------------------|--------------------|
| (A) Basmati rice | (B) Indian mustard |
| (C) Citronella java | (D) Khesari |
- 25) Which industry employs the largest number of women in India?
- | | |
|----------|-------------|
| (A) Tea | (B) Textile |
| (C) Jute | (D) Coal |
- 26) Which of the following is not a cash crop?
- | | |
|-----------|---------------|
| (A) Jute | (B) Groundnut |
| (C) Jowar | (D) Sugarcane |
- 27) An economy is at the ‘take off’ stage on its path to development when it
- | | |
|----------------------|------------------------------|
| (A) Becomes stagnant | (B) Begins steady growth |
| (C) Is liberalized | (D) Gets maximum foreign aid |
- 28) Which among the following treaties provided for a common currency for the member countries of European Community?
- | | |
|-----------------------|--------------------------|
| (A) Brussels Treaty | (B) Geneva Convention |
| (C) Maastricht Treaty | (D) Treaty of Versailles |

- 29) SEBI stands for
- (A) Science and Engineering Board of India
 - (B) Securities and Exchange Board of India
 - (C) Social Equity Bureau of India
 - (D) Science and Educational Board of India
- 30) Devaluation of currency will be more beneficial if
- (A) Prices of domestic goods remain constant
 - (B) Prices of exports remain constant
 - (C) Prices of imports remains constant
 - (D) Prices of exports rise proportionately
- 31) In India, the first bank of limited liability managed by Indians and founded in 1881 was
- (A) Hindustan Commercial Bank
 - (B) Oudh Commercial Bank
 - (C) Punjab National Bank
 - (D) Punjab and Sind Bank
- 32) The average rate of domestic savings (gross) for the Indian economy is currently estimated to be in the range of
- (A) 15 to 20 percent
 - (B) 20 to 25 percent
 - (C) 25 to 30 percent
 - (D) 30 to 35 percent
- 33) In utensils worth Rs. 1000 are produced with copper worth Rs. 500, wages paid are Rs. 100, other material purchased is worth Rs. 100 and depreciation of machinery is zero, then what is the value added in process?
- (A) Rs. 1000
 - (B) Rs. 500
 - (C) Rs. 400
 - (D) Rs. 300

- 34)** Which of the following factors is the most important in forcing U.S companies to focus on new product development and increased productivity?

(A) Entrepreneurship	(B) Hyper competition
(C) Governmental laws	(D) Organizational culture
- 35)** Which of the following is alternatively called corporate venturing?

(A) Entrepreneurship
(B) Intrapreneurship
(C) Act of stating a new venture
(D) Offering new products by an existing company
- 36)** Individuals influencing an entrepreneur's career choice and style are known as which of the following?

(A) Moral-support network	(B) Role model
(C) Professional support network	(D) Support system
- 37)** The activity which occurs when the new venture is started is called:

(A) Motivation	(B) Business skills
(C) Departure point	(D) Goal orientation
- 38)** The level at which an individual is viewed by society is called:

(A) Financial status	(B) Qualification
(C) Social status	(D) Achievement
- 39)** Which one of the following is an important source of idea generation due to their familiarity with the needs of market?

(A) Existing products and services	(B) Distribution channels
(C) Federal government	(D) Consumers

- 40)** Members of distribution channels are excellent sources for new ideas because:
- (A) They earn a handsome profit from new business
 - (B) They are familiar with the needs of the market
 - (C) They do not bother if entrepreneur bears a loss
 - (D) They have well-developed sales force
- 41)** Which one of the following is the most important characteristic of a successful business website?
- (A) Innovation
 - (B) Speed
 - (C) Graphics
 - (D) Products
- 42)** Which one of the following is the next stage to the Concept Stage of Product Planning and Development Process?
- (A) Idea Stage
 - (B) Product Planning Stage
 - (C) Product Development Stage
 - (D) Test Marketing Stage
- 43)** SBA stands for:
- (A) Small business accountants
 - (B) Small business administration
 - (C) Small business adequacy
 - (D) Small business advisors
- 44)** Maslow's Need Theory is based on
- (A) Organizational needs
 - (B) Market needs
 - (C) Human needs
 - (D) Government needs
- 45)** In case of New Products _____ method of pricing is most suitable.
- (A) Cost plus
 - (B) Monopoly
 - (C) Mark up
 - (D) Penetration

46) Which of the following is a direct expense?

- | | |
|--------------|--------------|
| (A) Rent | (B) Salaries |
| (C) Interest | (D) Wages |

47) The process of converting physical form of shares in to electronic form is called:

- | | |
|-----------------------|-----------------------|
| (A) Rematerialization | (B) Dematerialization |
| (C) Coding | (D) Decoding |

48) Process costing method is used for:

- | | |
|------------------------|--------------------|
| (A) Transport services | (B) Printing press |
| (C) Textile units | (D) Soap making |

49) Name the first state of India which is dependent organic farming.

- | | |
|--------------------|-----------------------|
| (A) Madhya Pradesh | (B) Kerala |
| (C) Sikkim | (D) Arunachal Pradesh |

50) The most popular fertilizer for foliar application is

- | | |
|---------------|---------------|
| (A) Potassium | (B) Phosphate |
| (C) Urea | (D) Ammonium |



ROUGH WORK

ಅಭ್ಯರ್ಥಿಗಳಿಗೆ ಸೂಚನೆಗಳು

1. ಓ.ಎಂ.ಆರ್. ಉತ್ತರ ಹಾಳೆಯ ಜೊತೆಗೆ 50 ಪ್ರಶ್ನೆಗಳನ್ನು ಹೊಂದಿರುವ ಮೊಹರು ಮಾಡಿದ ಪ್ರಶ್ನೆ ಪುಸ್ತಕವನ್ನು ನಿಮಗೆ ನೀಡಲಾಗಿದೆ.
2. ಕೊಟ್ಟಿರುವ ಪ್ರಶ್ನೆ ಪುಸ್ತಕವು, ನೀವು ಪರೀಕ್ಷೆಗೆ ಆಯ್ಕೆ ಮಾಡಿಕೊಂಡಿರುವ ವಿಷಯಕ್ಕೆ ಸಂಬಂಧಿಸಿದ್ದೇ ಎಂಬುದನ್ನು ಪರಿಶೀಲಿಸಿರಿ.
3. ಪ್ರಶ್ನೆ ಪತ್ರಿಕೆಯ ಮೊಹರು ಜಾಗ್ರತೆಯಿಂದ ತೆರೆಯಿರಿ ಮತ್ತು ಪ್ರಶ್ನೆಪತ್ರಿಕೆಯಿಂದ ಓ.ಎಂ.ಆರ್. ಉತ್ತರ ಹಾಳೆಯನ್ನು ಹೊರಗೆ ತೆಗೆದು, ಓ.ಎಂ.ಆರ್. ಉತ್ತರ ಹಾಳೆಯಲ್ಲಿ ಸಾಮಾನ್ಯ ಮಾಹಿತಿಯನ್ನು ತುಂಬಿರಿ. ಕೊಟ್ಟಿರುವ ಸೂಚನೆಯಂತೆ ನೀವು ನಮೂನೆಯಲ್ಲಿನ ವಿವರಗಳನ್ನು ತುಂಬಲು ವಿಫಲರಾದರೆ, ನಿಮ್ಮ ಉತ್ತರ ಹಾಳೆಯ ಮೌಲ್ಯಮಾಪನ ಸಮಯದಲ್ಲಿ ಉಂಟಾಗುವ ಪರಿಣಾಮಗಳಿಗೆ ವೈಯಕ್ತಿಕವಾಗಿ ನೀವೇ ಜವಾಬ್ದಾರಾಗಿರುತ್ತೀರಿ.
4. ಪರೀಕ್ಷೆಯ ಸಮಯದಲ್ಲಿ:
 - a) ಪ್ರತಿಯೊಂದು ಪ್ರಶ್ನೆಯನ್ನು ಜಾಗ್ರತೆಯಿಂದ ಓದಿರಿ.
 - b) ಪ್ರತಿ ಪ್ರಶ್ನೆಯ ಕೆಳಗೆ ನೀಡಿರುವ ನಾಲ್ಕು ಲಭ್ಯ ಆಯ್ಕೆಗಳಲ್ಲಿ ಅತ್ಯಂತ ಸರಿಯಾದ/ ಸೂಕ್ತವಾದ ಉತ್ತರವನ್ನು ನಿರ್ಧರಿಸಿ.
 - c) ಓ.ಎಂ.ಆರ್. ಹಾಳೆಯಲ್ಲಿನ ಸಂಬಂಧಿಸಿದ ಪ್ರಶ್ನೆಯ ವೃತ್ತಾಕಾರವನ್ನು ಸಂಪೂರ್ಣವಾಗಿ ತುಂಬಿರಿ. ಉದಾಹರಣೆಗೆ, ಪ್ರಶ್ನೆ ಪತ್ರಿಕೆಯಲ್ಲಿ ಪ್ರಶ್ನೆ ಸಂಖ್ಯೆ 8ಕ್ಕೆ "C" ಸರಿಯಾದ ಉತ್ತರವಾಗಿದ್ದರೆ, ನೀಲಿ/ಕಪ್ಪು ಬಾಲ್ ಪಾಯಿಂಟ್ ಪೆನ್ ಬಳಸಿ ಓ.ಎಂ.ಆರ್. ಉತ್ತರ ಹಾಳೆಯ ಕ್ರಮ ಸಂಖ್ಯೆ 8ರ ಮುಂದೆ ಈ ಕೆಳಗಿನಂತೆ ತುಂಬಿರಿ:
 ಪ್ರಶ್ನೆ ಸಂಖ್ಯೆ 8. (A) (B) (C) (D) (ಉದಾಹರಣೆ ಮಾತ್ರ) (ಬಾಲ್ ಪಾಯಿಂಟ್ ಪೆನ್ ಮಾತ್ರ ಉಪಯೋಗಿಸಿ)
5. ಉತ್ತರದ ಪೂರ್ವಸಿದ್ಧತೆಯ ಬರವಣಿಗೆಯನ್ನು (ಚಿತ್ತು ಕೆಲಸ) ಪ್ರಶ್ನೆ ಪತ್ರಿಕೆಯಲ್ಲಿ ಒದಗಿಸಿದ ಖಾಲಿ ಜಾಗದಲ್ಲಿ ಮಾತ್ರವೇ ಮಾಡಬೇಕು (ಓ.ಎಂ.ಆರ್. ಉತ್ತರ ಹಾಳೆಯಲ್ಲಿ ಮಾಡಬಾರದು).
6. ಒಂದು ನಿರ್ದಿಷ್ಟ ಪ್ರಶ್ನೆಗೆ ಒಂದಕ್ಕಿಂತ ಹೆಚ್ಚು ವೃತ್ತಾಕಾರವನ್ನು ಗುರುತಿಸಲಾಗಿದ್ದರೆ, ಅಂತಹ ಉತ್ತರವನ್ನು ತಪ್ಪು ಎಂದು ಪರಿಗಣಿಸಲಾಗುತ್ತದೆ ಮತ್ತು ಯಾವುದೇ ಅಂಕವನ್ನು ನೀಡಲಾಗುವುದಿಲ್ಲ. ಓ.ಎಂ.ಆರ್. ಹಾಳೆಯಲ್ಲಿನ ಉದಾಹರಣೆ ನೋಡಿ.
7. ಅಭ್ಯರ್ಥಿ ಮತ್ತು ಕೊಠಡಿ ಮೇಲ್ವಿಚಾರಕರು ನಿರ್ದಿಷ್ಟಪಡಿಸಿದ ಸ್ಥಳದಲ್ಲಿ ಓ.ಎಂ.ಆರ್. ಹಾಳೆಯ ಮೇಲೆ ಸಹಿ ಮಾಡಬೇಕು.
8. ಅಭ್ಯರ್ಥಿಯು ಪರೀಕ್ಷೆಯ ನಂತರ ಕೊಠಡಿ ಮೇಲ್ವಿಚಾರಕರಿಗೆ ಮೂಲ ಓ.ಎಂ.ಆರ್. ಉತ್ತರ ಹಾಳೆ ಮತ್ತು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಪ್ರತಿಯನ್ನು ಹಿಂದಿರುಗಿಸಬೇಕು.
9. ಅಭ್ಯರ್ಥಿಯು ಪ್ರಶ್ನೆ ಪುಸ್ತಕವನ್ನು ಮತ್ತು ಓ.ಎಂ.ಆರ್. ಅಭ್ಯರ್ಥಿಯ ಪ್ರತಿಯನ್ನು ತಮ್ಮ ಜೊತೆ ತೆಗೆದುಕೊಂಡು ಹೋಗಬಹುದು.
10. ಕ್ಯಾಲ್ಕುಲೇಟರ್, ಪೇಜರ್ ಮತ್ತು ಮೊಬೈಲ್ ಫೋನ್‌ಗಳನ್ನು ಪರೀಕ್ಷಾ ಕೊಠಡಿಯ ಒಳಗೆ ಅನುಮತಿಸಲಾಗುವುದಿಲ್ಲ.
11. ಅಭ್ಯರ್ಥಿಯು ದುಷ್ಕೃತ್ಯದಲ್ಲಿ ತೊಡಗಿರುವುದು ಕಂಡುಬಂದರೆ, ಅಂತಹ ಅಭ್ಯರ್ಥಿಯನ್ನು ಕೋರ್ಸ್‌ಗೆ ಪರಿಗಣಿಸಲಾಗುವುದಿಲ್ಲ ಮತ್ತು ನಿಯಮಗಳ ಪ್ರಕಾರ ಅಂತಹ ಅಭ್ಯರ್ಥಿಯ ವಿರುದ್ಧ ಕ್ರಮ ಕೈಗೊಳ್ಳಲಾಗುವುದು.
12. ಈ ಪ್ರವೇಶ ಪರೀಕ್ಷೆಯಲ್ಲಿ ಅರ್ಹರಾಗಲು ಒಟ್ಟು 50 ಅಂಕಗಳಲ್ಲಿ SC/ST/Cat-I ಅಭ್ಯರ್ಥಿಗಳು ಕನಿಷ್ಠ 8 ಅಂಕಗಳನ್ನು, OBC ಅಭ್ಯರ್ಥಿಗಳು ಕನಿಷ್ಠ 9 ಅಂಕಗಳನ್ನು ಮತ್ತು ಇನ್ನಿತರ ಅಭ್ಯರ್ಥಿಗಳು ಕನಿಷ್ಠ 10 ಅಂಕಗಳನ್ನು ಪಡೆಯತಕ್ಕದ್ದು.

ಓ.ಎಂ.ಆರ್. ಹಾಳೆಯನ್ನು ತುಂಬಲು ಸೂಚನೆಗಳು

1. ಪ್ರತಿಯೊಂದು ಪ್ರಶ್ನೆಗೆ ಒಂದೇ ಒಂದು ಅತ್ಯಂತ ಸೂಕ್ತವಾದ/ಸರಿಯಾದ ಉತ್ತರವಿರುತ್ತದೆ.
2. ಪ್ರತಿ ಪ್ರಶ್ನೆಗೆ ಒಂದು ವೃತ್ತವನ್ನು ಮಾತ್ರ ನೀಲಿ ಅಥವಾ ಕಪ್ಪು ಬಾಲ್ ಪಾಯಿಂಟ್ ಪೆನ್‌ನಿಂದ ಮಾತ್ರ ತುಂಬತಕ್ಕದ್ದು. ಉತ್ತರವನ್ನು ಮಾರ್ಪಡಿಸಲು ಪ್ರಯತ್ನಿಸಬೇಡಿ.
3. ವೃತ್ತದೊಳಗಿರುವ ಅಕ್ಷರವು ಕಾಣದಿರುವಂತೆ ವೃತ್ತವನ್ನು ಸಂಪೂರ್ಣವಾಗಿ ತುಂಬುವುದು.
4. ಓ.ಎಂ.ಆರ್. ಹಾಳೆಯಲ್ಲಿ ಯಾವುದೇ ಅನಾವಶ್ಯಕ ಗುರುತುಗಳನ್ನು ಮಾಡಬೇಡಿ.
5. ಉತ್ತರಿಸಿದ ಪ್ರಶ್ನೆಗಳ ಒಟ್ಟು ಸಂಖ್ಯೆಯನ್ನು O.M.R. ಹಾಳೆಯಲ್ಲಿ ನಿಗದಿಪಡಿಸಿರುವ ಜಾಗದಲ್ಲಿ ನಮೂದಿಸತಕ್ಕದ್ದು. ಇಲ್ಲವಾದಲ್ಲಿ O.M.R. ಹಾಳೆಯನ್ನು ಮೌಲ್ಯಮಾಪನಕ್ಕೆ ಪರಿಗಣಿಸುವುದಿಲ್ಲ.

Note : English version of the instructions is printed on the front cover of this booklet.