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B.Com. (Part-II) Examination, 2022

(Old Course)

COMPUTER APPLICATION

(Internet Application and E-Commerce)

[Paper : First]

Time Allowed : Three Hours

Maximum Marks : 50

Minimum Passing Marks : 17

Note : Attempt **all five** questions. **One** question from each unit is **compulsory**. **All** questions carry equal marks.

UNIT-I

1. What do you mean by IP Address? Explain TCP/IP. [10]

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(1)

[P.T.O.]

OR

Explain any two of the following :

- (a) What is Domain Name? Why it is used in internet?
- (b) What do you mean by exploring www with example.
- (c) URL

UNIT-II

2. What is HTML? Explain the structure of Home page.[10]

OR

Explain the following :

- (i) CSS
- (ii) XML
- (iii) XHTML
- (iv) Basic HTML Tags

UNIT-III

3. What do you mean by body section? Explain the body section element in detail. [10]

OR

Explain the following :

- (i) Logical styles
- (ii) Background
- (iii) IMG

UNIT-IV

4. What is E-commerce? Explain the E-data interchange. [10]

OR

Explain the following :

- (i) E - Markets
- (ii) E - Data Interchange

UNIT-V / इकाई-V

5. What is electronic data Interchange? Explain the B to C E-commerce. [10]

OR

Explain the following :

- (i) B2B E-Commerce
- (ii) Virtual auction
- (iii) Internet banking

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